Notice Regarding Recommendation of Potential Non-Executive Director Candidates of KB Financial Group

Dear Shareholders,

We would like to express our sincere gratitude for your continued interest, support and strong trust in the future of KB Financial Group Inc. ("KB Financial Group")

In order to appoint non-executive directors in a transparent and fair manner, KB Financial Group maintains independent nominating entities for each of the following processes: (i) nominee recommendation, (ii) nominee evaluation and (iii) final nomination. In particular, as part of our efforts to advance our shareholders' interest and preserve the diversity of our board of directors, we not only engage with professional search firms but also solicit recommendations from our shareholders to create a competitive pool of non-executive director candidates, which we manage every six months.

To this end, if you are interested, please send us your recommendation for a potential non-executive director candidate to be included in the candidate pool for the second half of 2020 by December 7, 2020 (Korea time). Please note that any new appointment of non-executive directors at the 2021 annual general meeting of shareholders, by principle, will be made from this pool of candidates for the second half of 2020.

Please see below for a list of relevant information regarding shareholders' recommendation of potential non-executive director candidates.

- Any shareholder with voting rights can recommend potential non-executive director candidates by submitting the relevant documents.
- Institutional investors can recommend up to three potential non-executive director candidates in one year, while individual investors can recommend one candidate in one year.

- Major qualifications for potential non-executive director candidates:
 - A person who has expertise and knowledge in areas such as finance, business management, financial planning, risk management, accounting, law and regulation, digital banking and IT, ESG and customer protection
 - A person who satisfies all relevant legal requirements including Article 5 (Qualifications for Executive Officers) and Article 6 (Qualifications for Outside Directors) of the Act on the Corporate Governance of Financial Companies
- Submission due date is Monday, December 7, 2020. All required documents (listed below) must be received by the due date.
- Please see the list of required documents below and submit them on paper or via email designated to the Non-Executive Director Nominating Committee.
 - Address: The Office of Board of Directors, KB Financial Group, 20th Floor, 141, Uisadang-daero, Yeongdeungpo-gu, Seoul 07332, Korea
 - Email: hyojin_park@kbfg.com
 - Recipient: the Non-Executive Director Nominating Committee
- List of Required Documents:
 - Recommendation Form for Potential Non-Executive Director Candidates of KB Financial Group Inc. (Attachment 1)
 - * The above form requires a signature of consent from the potential candidate being recommended by the shareholder.
 - Consent Form for Collection/Use/Provision of Personal (Credit) Information (Attachment 2)
 - * The above consent form must be submitted by the shareholder making the recommendation as well as the potential candidate being recommended.
 - Share certificate of the shareholder submitting the recommendation such as a balance certificate

- After shareholder recommendation, the potential non-executive director candidate must undergo a selection process consisting of candidate evaluation by an outside advisory panel and final evaluation by the Non-Executive Director Nominating Committee, in order to be nominated as a non-executive director candidate for shareholder approval at the annual general meeting of shareholders.
- When a non-executive director candidate recommended by shareholders is selected as a nominee for shareholder approval at the annual general meeting of shareholders, information regarding the recommending shareholder as well as the relationship between the shareholder and the candidate will be publicly disclosed.

Other remarks:

- Documents submitted will not be returned.
- Potential candidates selected as the final non-executive director candidates will be notified separately. No notification will be given to potential candidates who are not selected.

We look forward to your support and participation.

Thank you.